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## The Politics of Taxing and Spending

*“Fisher packs a treasure trove of material into this accessible explanation of taxing and spending decisions. Armed with this knowledge, readers will be able to critically analyze the claims politicians make and understand the difficult trade-offs involved in addressing public needs.”* —**William E. Hudson**

Patrick Fisher

*“Offering a big picture of the problems faced by the federal government as it tries to balance taxing and spending policy, Fisher makes complicated material understandable for nonspecialists.”*

—**David B. Robertson**

How are budget decisions made by the US government? Is it fair to blame skyrocketing deficits on an inability to curtail spending? How—and why—are taxing and spending decidedly separate political processes? Emphasizing budgetary politics rather than economic theories, Patrick Fisher offers a clear, thorough overview of how money flows through our government coffers.

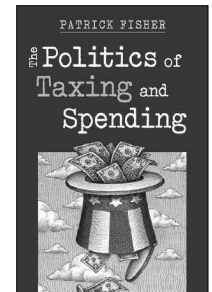
A welcome realism pervades Fisher's analysis of budget making, and numerous case studies of events in recent budget politics bring his arguments to life. The result is a balanced wealth of material for classroom discussion.

**Patrick Fisher** is associate professor of political science at Seton Hall University.

**CONTENTS:** The Discrepancy Between Taxing and Spending. The Politics of Taxing. Raising Taxes. Cutting Taxes. The Politics of Spending. The Growth of Government Spending. Reducing Spending. Deficits and Democracy in the United States.

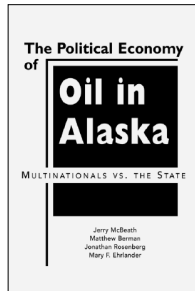
2009/193 pages  
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ISBN: 978-1-58826-619-4

LC: 2008040203  
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pb \$19.95/£15.95



## The Political Economy of Oil in Alaska: Multinationals vs. the State

Jerry McBeath,  
Matthew Berman,  
Jonathan Rosenberg,  
and Mary F. Ehrlander



“A thoroughly researched yet highly accessible treatise, offering a balanced, nonpartisan survey of the modern economic and political realities surrounding Alaska’s natural resources, particularly oil.... Highly recommended.” —*Midwest Book Review*

“This well-documented volume is necessary reading for anyone interested in the politics of oil, regardless of geographical region.”

—Carl Shepro

Does Alaska’s reliance on oil and gas mean that it inevitably will be controlled by corporate energy interests? Or can the state use its vast resource holdings to manage a more symmetrical partnership? *The Political Economy of Oil in Alaska* investigates the complex relationship Alaska has with its most precious commodity.

Offering a new perspective on the challenges of oil-dependent development, the authors explore the dynamic balance between the power of a subnational government—as the owner of resources, possessor of fiscal authority, and regulator of safety and environmental conditions—and the ability of Big Oil to develop energy resources, affect the state economy, and influence state policies. The result is a comprehensive study of an often contentious alliance.

**Jerry McBeath** is professor of political science at the University of Alaska, Fairbanks. **Matthew Berman** is professor of economics at the University of Alaska, Anchorage. **Jonathan Rosenberg** is professor of political science at the University of Alaska, Fairbanks. **Mary F. Ehrlander** is co-director of the Northern Studies program and assistant professor of history at the University of Alaska, Fairbanks.

CONTENTS: Introduction: Oil, Political Economy, and Alaska. A Brief History of Oil in Alaska. Campaigns, Elections, and the Influence of Oil. Petroleum Revenues and Tax Policy. Oil Supply, Budgets, and Expenditures. Economic Development and State Ownership of Oil and Gas. Managing the Wealth. Protecting the Environment. Conclusion.

2008/277 pages  
ISBN: 978-1-58826-557-9

LC: 2007036119  
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4TH EDITION

## Public Policy: Perspectives and Choices

Now in its fourth edition, *Public Policy: Perspectives and Choices* successfully combines a clear explanation of the basic concepts and methods of the policymaking process with a keen focus on how values influence policy choices.

The authors first cover the fundamentals:

- How do issues reach the policy agenda?
- How are policies crafted and implemented?
- Who pays and who benefits?
- How is the effectiveness of a policy determined?

They then apply this foundation to a range of policy areas: the economy, welfare, education, crime, health care, housing, the environment, foreign policy, and domestic security.

The fully updated text:

- Presents complicated ideas in an accessible way
- Engages with controversial ideas that bring the study of public policy alive
- Draws on a wealth of “real world” examples
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- Emphasizes the essential relationship between individual self-interest and national well-being

The result is an ideal combination of theory and practice for effectively teaching public policy.

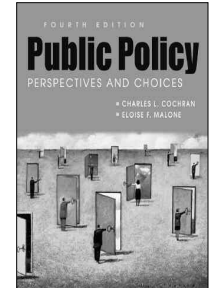
**Charles L. Cochran** and **Eloise F. Malone** are professors of political science at the US Naval Academy.

CONTENTS: Basic Concepts in Public Policy. Methods and Models for Policy Analysis. Rational Public Choice. Polarized Politics, Ideology, and Public Policy. Economic Theory as a Basis of Public Policy. Economic Policy: Translating Theory into Practice. The Politics and Economics of Inequality. Crime: Changing Issues, New Concerns. Education: A Larger Role for National Government. Health Care: Diagnosing a Chronic Problem. Housing: Mortgage Meltdowns and Re-regulation. Environment: Issues on a Global Scale. US Foreign Policy: A Time for Reassessment.

November 2009/ca. 520 pages  
ISBN: 978-1-58826-674-3

pb \$35/£28.50

Charles L. Cochran and  
Eloise F. Malone



## Rethinking Madam President: Are We Ready for a Woman in the White House?

Lori Cox Han and  
Caroline Heldman,  
editors



“Concise and  
engaging.”  
—*Library Journal*

“**A**ccessible to general readers and valuable for students.”  
—*Choice*

“A compelling appraisal of the barriers that a woman US presidential candidate must confront, and overcome, in order to win the nomination and election.” —*Sharon Z. Alter*

“A significant contribution.... Rethinking Madam President should find wide readership among scholars and frequent classroom adoption.” —*MaryAnne Borrelli*

When will the pop culture vision of a woman in charge at the White House become a political reality?

*Rethinking Madam President* offers a critical assessment of the inroads made by female candidates into the previously male bastion of electoral success—exploring whether they are at all relevant to the race for the presidency. The authors tackle a range of provocative issues: the conflation of the presidency with masculinity; media coverage focusing, even today, on the novelty of a female candidate; public support for women that often evaporates in the voting booth; and more. Although *Madam President* is *not* an impossibility, they conclude, it would be a mistake to ignore the very significant hurdles that women still face on the path to the Oval Office.

**Lori Cox Han** is professor of political science at Chapman University. **Caroline Heldman** is assistant professor of political science at Occidental College.

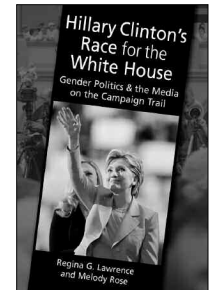
CONTENTS: Is the United States *Really* Ready for a Woman President? —*L.C. Han*. Cultural Barriers to a Female President in the United States—*C. Heldman*. The Significance of Social and Institutional Expectations—*S. Thomas and J.R. Schroedel*. Shaping Women’s Chances: Stereotypes and the Media—*G.S. Woodall and K.L. Fridkin*. Masculinity on the Campaign Trail—*G. Duerst-Lahti*. Money and the Art and Science of Candidate Viability—*V. Farrar-Myers*. Political Parties: Advancing a Masculine Ideal—*M. Conroy*. Women as Executive Branch Leaders—*K.M. Hult*. Leadership Challenges in National Security—*M. Bose*. A Woman in the White House? Never Say Never—*A. Gordon*.

2007/229 pages  
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LC: 2007003133  
hc \$55/£44.95  
pb \$22.50/£17.95

## Hillary Clinton’s Race for the White House: Gender Politics and the Media on the Campaign Trail

Regina G. Lawrence  
and Melody Rose



“**M**asterful.... As someone who covered the campaign up close, I can attest: Lawrence and Rose capture the paradoxes Clinton embodied, the traps she fell into, and the hurdles she overcame. They also place her within the context of women in politics in a way that will be endlessly valuable in the years to come.”

—*Anne E. Kornblut*

“An ambitious, insightful, and sophisticated look at how gender influenced Hillary Clinton’s nomination campaign. Lawrence and Rose’s work will appeal to anyone interested in women and politics in the US context.” —*Kim Fridkin*

“Well written and accessible. Lawrence and Rose offer a fresh perspective on a historic campaign and, indeed, on women in US politics. It will be widely read.” —*Dianne Bystrom*

Senator Hillary Clinton won 18 million votes in 2008—nearly twice that of any presidential contender in recent history—yet she failed to secure the Democratic nomination. In this compelling look at Clinton’s historic candidacy, Regina Lawrence and Melody Rose explore how she came so close to breaking the ultimate glass ceiling in US politics, why she fell short, and what her experience portends for future female candidates in the media-saturated game of presidential politics.

The result is more than just a postmortem of the Clinton campaign. Lawrence and Rose craft a sophisticated argument about the complex mix of gender stereotypes, media routines, and the particulars of individual character and electoral context that will shape the prospects of any woman who competes in the presidential arena.

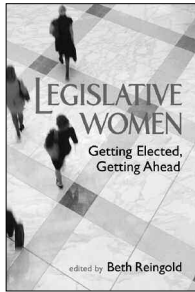
**Regina G. Lawrence** is Kevin P. Reilly, Sr., Chair in Political Communication at Louisiana State University. **Melody Rose** is associate professor of political science and founding director of the Center for Women, Politics, and Policy at Portland State University.

October 2009/ca. 270 pages  
ISBN: 978-1-58826-670-5  
ISBN: 978-1-58826-695-8

hc \$65/£52.95  
pb \$26.50/£21.50

## Legislative Women: Getting Elected, Getting Ahead

Beth Reingold, editor



“An excellent volume.”

—Sarah E. Brewer

“The latest installment in a fascinating ongoing saga.... All readership levels.” —*Choice*

“This book is a particularly timely examination of the rapidly changing landscape for women in politics.” —*Vanessa Bush, Booklist*

“Especially useful for those studying and teaching in the field of women and politics, this work offers several fresh areas of examination.” —*Library Journal*

“This important book addresses problematic gaps in our understanding of women and politics.... While showcasing excellent research, the engaging and accessible writing will not overwhelm students.”

—Laurel Elder

This wide-ranging new study grapples with the increasingly complex array of opportunities and challenges that face women today as both legislative candidates and elected officials.

Offering cutting-edge, original research, *Legislative Women* examines exactly how and in what circumstances gender matters, bringing new depth to the study of women and politics.

**Beth Reingold** is associate professor of political science and women’s studies at Emory University.

CONTENTS: Understanding the Complex World of Women in US Politics—*B. Reingold*. GETTING ELECTED. Competing in Congressional Primaries—*J.L. Lawless and K. Pearson*. Political Parties, Fund-raising, and Sex—*B. Burrell*. Confronting Stereotypes and Double Standards in Campaign Communication—*D. Bystrom*. Symbolic Mobilization? The Impact of Candidate Sex—*K. Dolan*. Does “Running as a Woman” Mobilize Voters?—*A.K. Stokes-Brown and M.O. Neal*. GETTING AHEAD. Policy Leadership Beyond “Women’s” Issues—*M.L. Swers*. Committee Assignments: Discrimination or Choice?—*S.J. Carroll*. Representing Gender and Ethnicity: Strategic Intersectionality—*L.R. Fraga, V. Martinez-Ebers, L. Lopez, and R. Ramirez*. Gender, Race, and the Exercise of Power and Influence—*W.G. Smooth*. Climbing Higher: Opportunities and Obstacles Within the Party System—*C.S. Rosenthal*. CONCLUSION. Taking Stock and Setting a New Agenda—*K. O’Connor*.

2008/275 pages  
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ISBN: 978-1-58826-567-8

LC: 2008012823  
hc \$62.50/£50.95  
pb \$24.50/£19.95

## Campaign Crises: Detours on the Road to Congress

“An excellent book. Garrett draws on extensive interviews with political professionals to highlight aspects of the campaign process that are too often missed by detached scholars.”

—Michael Burton

“Garrett has crafted an innovative book that both enlightens and entertains. Providing first-rate analyses and adding important layers to our understanding, he helps unpack the dynamics behind the contact sport of electioneering.” —*Burdett Loomis*

“Delving into the hearts and minds of consultants in the know, Garrett offers an insightful look at the tense moments that make or break campaigns. Anyone interested in what happens to candidates on the campaign trail will enjoy this excellent book.” —*Leah Murray*

How do sleepy congressional campaigns become heated battles? What happens behind the scenes during pivotal moments? Sam Garrett explores the dynamic process of electioneering by focusing on the insights and activities of political professionals: the consultants, party officials, staffers, and others who make a career out of campaigning. As his analysis makes clear, how these experts handle crises—be they real, imagined, or manufactured by or for the competition—often shapes electoral outcomes.

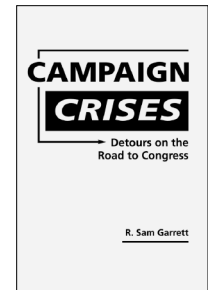
**R. Sam Garrett** is a research fellow at American University’s Center for Congressional and Presidential Studies, as well as an analyst for the Congressional Research Service at the Library of Congress.

CONTENTS: Campaigns, Crises, and Modern US Politics. What Crises Are and Why They Matter. Campaign Leadership and Strategy During Crises. Recognizing and Creating Crises: The Cleland-Chambliss Race. An Environment of Crisis: The Torricelli-Forrester-Lautenberg Race. A Crises of Epic Proportions: The Wellstone-Coleman-Mondale Race. Conclusion.

September 2009/ca. 225 pages  
ISBN: 978-1-58826-671-2

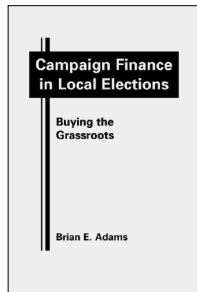
hc \$55/£44.95

R. Sam Garrett



## Campaign Finance in Local Elections: Buying the Grassroots

Brian E. Adams



**“A**n enjoyable read and a welcome contribution. Adams’s in-depth analysis of local campaign finance, comparing and contrasting experiences across multiple cities, provides valuable insights that do not emerge at the federal or state level.”

—J. Cherie Strahan

“Evenhanded, compelling, and of consistently high quality—a clear contribution.” —Eric Heberlig

Even in local elections, money matters—but just how much? Drawing on multifaceted data from more than 700 races featuring 2,800 candidates, Brian Adams comprehensively investigates the role of money and the effects of campaign finance reforms at the local level.

Adams covers mayoral and city council races across several election cycles, offering analysis of cities representing a range of forms of government, demographic profiles, and approaches to the regulation of campaign finance. Throughout, he evaluates claims about the costs and benefits of changes to the financing rules and also relates his findings to broader concerns about citizen participation in self-governance at the local level.

**Brian E. Adams** is associate professor of political science at San Diego State University.

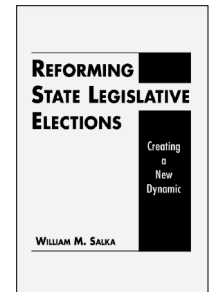
CONTENTS: City Elections, Campaign Finance, and the Health of US Democracy. The Cities and the Data. Campaign Finance, Competition, and Electoral Success. Why Campaign Spending Matters. Electoral Accessibility and the Campaign Finance Barrier. Biases in the Contributor Pool. The Effects of Contribution Limits. The Impact of Public Financing. Conclusion: Reforming City Elections.

September 2009/ca. 220 pages  
ISBN: 978-1-935049-17-3  
A FirstForumPress Book

hc \$65/£52.95

## Reforming State Legislative Elections: Creating a New Dynamic

William M. Salka



**“E**xremely well organized and a joy to read.... This book takes the scholarship on state-level election reform in exactly the direction it needs to go.” —Caroline J. Tolbert

“A careful, systematic analysis of campaign spending and competition across state legislatures, combined with a thoughtful discussion of the strengths and limitations of paths to reform.... Salka’s study has the potential to influence important policy debates.”

—Eric Zeemering

When it comes to legislative elections, entrenched incumbents typically face little competition, and excessive campaign spending often corrupts the democratic process. At the state level, a wide range of fixes have been introduced to remedy these problems—but do they actually make a difference? William Salka’s comprehensive analysis of election dynamics in 49 states provides a thoughtful look at what legislatures should, and should not, do in pursuit of effective electoral reform.

**William M. Salka** is associate professor of political science at Eastern Connecticut State University.

CONTENTS: Introduction: Legislative Elections in the States. The Dynamics of Campaign Funding and Competition. Curbing Campaign Spending. Enhancing Competition. Reassessing the Options for Reform.

2009/205 pages  
ISBN: 978-1-58826-691-0

LC: 2009026970  
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## Ethnic Lobbies and US Foreign Policy

David M. Paul and  
Rachel Anderson Paul



“At long last.... A careful, empirically based study of the impact of a wide range of ethnic groups on US foreign policy. The authors have made an important contribution to our understanding of how this dimension of US politics works.”

—Tony Smith

Dozens of ethnic groups work determinedly to achieve specific policy goals in Washington, but to what degree do they actually wield power? Which groups are the most influential, and why? David Paul and Rachel Anderson Paul consider the relative impact of 38 ethnic lobbies to determine whether—and if so, how—they affect the course of US foreign policy.

Paul and Paul systematically examine the impact of ethnic-group influence in six policy areas: aid, immigration, human rights, security, trade, and energy. They also compare the influence of ethnic lobbies to that of other actors, including business groups, the media, and foreign lobbyists. Challenging the conventional wisdom, the authors effectively draw on both qualitative and quantitative methods to shed needed light on this often heatedly contentious subject.

**David M. Paul** is Associate Dean of Student Services and Instruction at the Whidbey Island Campus of Skagit Valley College. **Rachel Anderson Paul** is visiting assistant professor at Western Washington University.

CONTENTS: Introduction. Ethnic Groups in the United States. Lobbying Strategies. Accounting for Varying Levels of Clout. The Most Influential Ethnic Lobbies. The Comparative Influence of Ethnic Groups. Reassessing the Power of Ethnic American Lobbies.

2009/261 pages  
ISBN: 978-1-58826-609-5

LC: 2008023386  
hc \$57/£46.50

## Mexican Migration and the U.S. Economic Crisis: A Transnational Perspective

How has the US economic crisis that erupted in 2007 affected flows of Mexican migrants to and from the United States? In this follow-up to *Mayan Journeys*, the authors provide ample evidence that the lack of assured jobs in the US—and not concerns with tougher border enforcement—is driving decisions to postpone (though not permanently forgo) migration. They also show that neither the economic crisis nor workplace raids are inducing migrants already in the US to return home.

Drawing on responses to more than 1,000 surveys and some 500 hours of in-depth interviews in both the Yucatán and the US, the authors document the economic coping strategies of migrants and their families, how migrant workers navigate the US job market, and how health, education, and community participation are being shaped by the economic crisis. A groundbreaking chapter explores how a “youth culture of migration” develops in a migrant sending community.

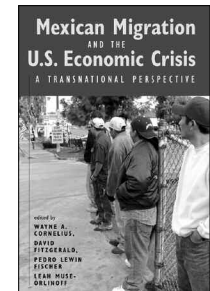
**Wayne A. Cornelius** is director emeritus of the Center for Comparative Immigration Studies (CCIS), University of California-San Diego (UCSD). **David Fitzgerald** is associate director of CCIS. **Pedro Lewin Fischer** is senior researcher at the Instituto Nacional de Antropología e Historia’s Centro Yucatán. **Leah Muse-Orlinoff** is a PhD candidate in sociology at UCSD.

CONTENTS: Introduction—*L. Muse-Orlinoff and P.L. Fischer*. Coping with *La Crisis*—*A. Aguilar et al.* How U.S. Border and Interior Enforcement Policies Shape Migration—*M. Cohen et al.* Economic Crisis vs. Border Enforcement: What Matters Most to Prospective Migrants?—*S. Borger and L. Muse-Orlinoff*. Inhabiting Two Worlds: *Tunkaseños* in the Transnational Labor Market—*M. Gell-Redman et al.* Learning to Learn or Learning to Leave: Education in Tunkás—*T. Silva et al.* Values in Conflict: Youth in a Culture of Migration—*Y. Minjares et al.* The Family Dynamics of *Tunkaseño* Migration—*K. Nielsen et al.* Sweet Dreams and Bitter Realities: Nutrition and Health Care in Tunkás and the US—*P. Pérez et al.* Reshaping Community Participation: *Tunkaseños* at Home and Abroad—*D. Keyes et al.*

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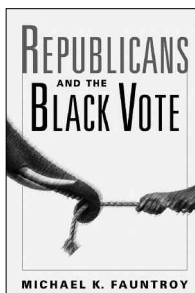
hc \$65/£52.95  
pb \$29.50/£23.95

Wayne A. Cornelius,  
David Fitzgerald,  
Pedro Lewin Fischer,  
and Leah Muse-Orlinoff,  
editors



## Republicans and the Black Vote

Michael K. Fauntroy



“A useful, coherent picture of recent Republican activities regarding race.”  
—Choice

“An illuminating analysis of how the Republican Party has strayed from African American voters and how much ground there is to make up.” —Keith Reeves, *Political Science Quarterly*

“A balanced and nuanced discussion of race-party intersections.... I recommend this book highly.... Consider [it] for undergraduate courses on political parties, race and ethnicity, and electoral politics; for graduate courses and reading lists it dovetails nicely with books like James Reichley’s (1992) *The Life of the Parties*.”

—Peter W. Wielhouwer, *Perspectives on Politics*

“A comprehensive and much-needed analysis of party identification among African Americans since passage of the 15th and 19th Amendments.... Fauntroy does a great job assessing the obstacles plaguing the Republican Party.” —Maruice Mangum

The Republican Party once enjoyed nearly unanimous support from African American voters; today, it can hardly maintain a foothold in the black community. Exploring how and why this shift occurred—as well as recent efforts to reverse it—Michael Fauntroy meticulously navigates the policy choices and political strategies which have driven a wedge between the GOP and its formerly stalwart constituents.

**Michael K. Fauntroy** is assistant professor of public policy at George Mason University.

CONTENTS: Afros and Elephants: An Introduction to a Political Paradox. The GOP’s Early Lock on Black Votes. The Republicans Fall Out of Favor. Efforts to Regain and Retain African American Support. Public Policies Speak Louder Than Words. GOP Political Symbolism Angers African Americans. An Ongoing Quest for Black Votes?

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2ND EDITION

## Tabloid Justice: Criminal Justice in an Age of Media Frenzy

Praise for the 1st edition:

“Given the sad and declining state of press and television news, this is important reading.” —Chris Sterling, *Communication Booknotes Quarterly*

“A much needed exploration into media coverage and audience reaction to high-profile criminal cases.... Clearly written and accessible.”  
—Diana Owen, *Political Science Quarterly*

“A timely, provocative, and data-rich study.” —Scott L. Althaus, *Harvard International Journal of Press/Politics*

“A very useful primer on the ‘tabloidization’ of news.... The authors’ statistical evidence is accessible and convincing.”  
—Thomas Shevory, *Law and Politics Book Review*

This new edition of *Tabloid Justice* reveals that the polarized, partisan coverage of high-profile criminal trials has continued unabated. The authors investigate the profoundly negative impact of the media’s coverage of the criminal justice system—coverage that frequently highlights and aggravates the deepest divisions in US society.

Features of the new edition include results of a recent national poll, richer demographic data, and discussion of the Internet’s rising significance. Thorough analysis of recent tabloid cases provides a contemporary window on the tactics of a media driven by profit to the detriment of political and legal principles.

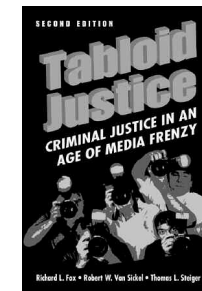
**Richard L. Fox** is associate professor of political science at Loyola Marymount University. **Robert W. Van Sickel** is director of the legal studies program at Indiana State University. **Thomas L. Steiger** is professor of sociology at Indiana State University.

CONTENTS: Introduction: A Time of Tabloid Justice. FROM JOURNALISM TO SENSATIONALISM. Looking for This Week’s Trial of the Century. The Mainstream Media Go Tabloid. Tabloid Justice and the Evolution of New Media. THE IMPACT OF THE MEDIA CULTURE ON PUBLIC ATTITUDES. Public Opinion, Trial Coverage, and Faith in the Criminal Justice System. Race, Gender, Class, and Tabloid Justice. CONCLUSION. Is There Any Escape from Tabloid Justice?

2007/251 pages  
ISBN: 978-1-58826-532-6

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Richard L. Fox,  
Robert W. Van Sickel,  
and Thomas L. Steiger



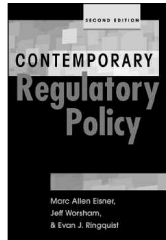
2ND EDITION

## Contemporary Regulatory Policy

Marc Allen Eisner, Jeff Worsham, and Evan J. Ringquist

"Impressively combining historical, analytical, and substantive overviews of a broad swath of US regulatory policy, this is an excellent book for course use."

—Lori A. Brainard



"Useful to anyone interested in regulatory policy and the economics of regulation." —Choice

What is regulation? Why do governments regulate, and how does regulatory change take place? Exploring these and other questions, the completely updated second edition of *Contemporary Regulatory Policy* demystifies the field of regulatory politics.

**Marc Allen Eisner** is Henry Merritt Wriston Chair of Public Policy in the Government Department at Wesleyan University. **Jeff Worsham** is professor of political science at West Virginia University. **Evan J. Ringquist** is professor of public and environmental affairs at Indiana University.

CONTENTS: A Primer on Regulation. Explaining Regulatory Change. A Brief History of Contemporary Regulatory Politics. Regulating Market Competition. Regulating Financial Intermediaries. Regulating Telecommunications. Environmental Protection Regulation. Regulating the Workplace. Regulating Consumer Products. Regulating Energy. Making Sense of Regulation in a Deregulation Era.

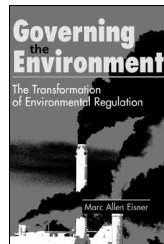
2006/371 pages  
ISBN: 978-1-58826-411-4

LC: 2006010345  
pb \$26/£20.95

## Governing the Environment: The Transformation of Environmental Regulation

Marc Allen Eisner

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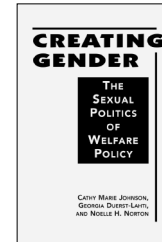
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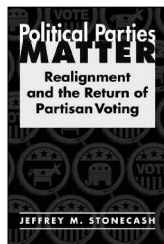
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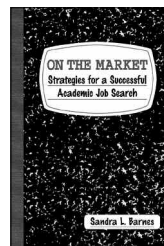
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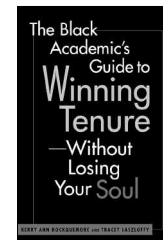
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