

3RD EDITION

Contemporary Regulatory Policy

Marc Allen Eisner, Jeff Worsham, Evan J. Ringquist, and Franchesca Nestor

Praise for the previous editions:

“Impressively combining historical, analytical, and substantive overviews of a broad swath of US regulatory policy, this is an excellent book for course use. Students will especially appreciate its demonstration of various theories in action.” —Lori A. Brainard, George Washington University

“I recommend this book highly for political science and policy courses in regulation—and scholars, too, will learn from the authors’ impressive integration of several competing perspectives.” —Paul Teske, University of Colorado at Denver

“Useful to anyone interested in regulatory policy and the economics of regulation.”
—Choice

The third edition of *Contemporary Regulatory Policy* brings this classic text completely up to date—reflecting more than a decade of policy changes and including an entirely new chapter on food safety regulation.

Beyond their focus on seven key policy arenas, the authors confront the broad problems of partisan polarization and congressional gridlock. They also consider the significance of unilateral policy actions by President Obama and how these initiatives may be vulnerable to change under President Trump. Recognizing that no single theory can sufficiently explain regulatory politics, they offer a comprehensive set of tools for understanding the world of regulatory policy today.

Marc Allen Eisner is Henry Merritt Wriston Chair of Public Policy in the Government Department at Wesleyan University. **Jeff Worsham** is professor of political science at West Virginia University. **Evan J. Ringquist** was professor of public and environmental

affairs at Indiana University. **Franchesca Nestor** is assistant professor of politics and government at Ohio Wesleyan University.

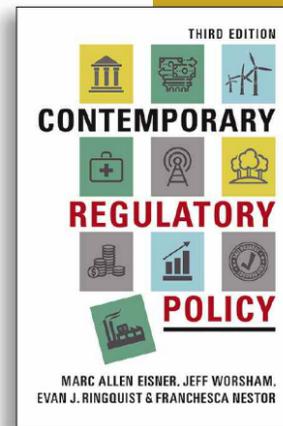
CONTENTS

- A Primer on Regulation.
- Explaining Regulatory Change.
- Contemporary Regulatory Politics in Historical Context.
- Antitrust and the Regulation of Market Competition.
- Regulating Financial Intermediaries.
- Regulating Telecommunications.
- Regulating the Environment.
- Regulating Occupational Safety and Health.
- Regulating Food Safety.
- Regulating Energy.
- Making Sense of Regulation in a Deregulatory Era.

July 2018/ca. 390 pages

ISBN: 978-1-62637-723-3

pb \$35/£32.50



NEW!

**HOW
Change
HAPPENS
—OR DOESN'T**

**The Politics of
US Public Policy**

ELAINE C. KAMARCK

CHOICE OUTSTANDING ACADEMIC BOOK!

How Change Happens—or Doesn't: The Politics of US Public Policy

Elaine C. Kamarck

“An excellent little book about how to deal with knotty problems in politics and policy.” —Mark Funkhouser, *Governing*

“[A] gem.... Essential for undergraduates through faculty studying Congress or policy change.” —*Choice*

“Will appeal to both scholarly and general readers interested in an updated account of US public policy change.” —*Library Journal*

How do transformative changes in public policy take place? Why do some issues rise to the top of the political agenda, while others are completely ignored? What makes some major policy initiatives succeed—at times, even when the odds are decidedly against them—while others fail or languish for decades? Answering these questions is the purpose of this book.

Elaine Kamarck traces the paths of a series of modern policy initiatives from the orderly world

of analysis to the messy world of partisan politics. Dissecting the reasons for policy success and failure, she offers an intriguing new perspective on how change happens in the space where politics and policy overlap.

Elaine C. Kamarck is lecturer in public policy at Harvard University's John F. Kennedy School of Government and senior fellow at the Brookings Institution.

CONTENTS

Change in the Messy World of Partisan Politics • Assessing the Policy Battlefield • Evaluating Policy Problems • Not All Policy Is Created Equal • The Overrated Value of Bipartisanship • When the Insiders Get It Wrong • Politics as a Fight • Elections: Do They Matter? Coping with the Unexpected.

2013/163 pages

ISBN: 978-1-58826-939-3

pb \$19.95/£18.50

5TH EDITION

Public Policy: Perspectives and Choices

Charles L. Cochran and Eloise F. Malone

“A serious-minded assessment that does not shy from hot political issues ... highly recommended.” —*Library Bookwatch*

“Offers an excellent mix of policymaking theory and policy case studies, with a solid understanding of the US policy process. Few other textbooks provide such a mix.” —Frank C. Thames, Texas Tech University

Drones. “Obamacare.” Immigration. The economy. Gun control. Topics in the news on a daily basis, all the subject of heated policy debates. This new edition of *Public Policy: Perspectives and Choices*—thoroughly revised to reflect a half-decade of significant changes in the policy environment—is designed to give students the tools that they need to analyze and assess the nation's public policies for years to come.

The authors combine a clear explanation of the basic concepts and methods of the policy-making process with a keen focus on how values influence policy choices. They then apply this foundation to a range of policy areas.

The fully updated text:

- Presents complicated ideas in an accessible way
- Engages with controversies, bringing the study of public policy alive
- Draws on a wealth of “real world” examples
- Provides balanced consideration of liberal and conservative policy positions
- Emphasizes the relationship between individual and national interests

The result is an ideal combination of theory and practice for effectively teaching public policy.

Charles L. Cochran and Eloise F. Malone are professors of political science at the US Naval Academy.

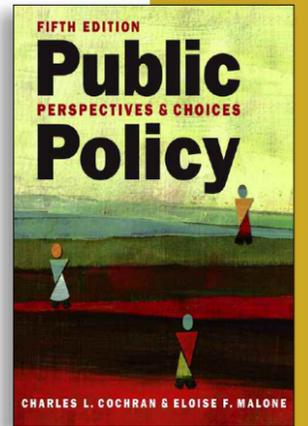
CONTENTS

- Why Study Public Policy.
- Tools for Policy Analysis.
- Polarized Politics: The Policy Context.
- Political Economy: The Basis of Public Policy.
- Funding Public Policy: From Theory to Practice.
- The Politics and Economics of Inequality.
- Education: A Troubled Federal-State Relationship.
- Criminal Justice: Responding to Evolving Concerns.
- Health Care: Diagnosing a Chronic Problem.
- Housing: Public Policy and the “American Dream.”
- The Environment: Issues on a Global Scale.
- Foreign Policy: Rethinking National Security.

2014/425 pages

ISBN: 978-1-62637-075-3

pb \$35/£32.50



ORDER FORM

1 Name _____
Address _____

City _____
State _____ Zip/Postal Code _____
Telephone _____
E-mail _____
(required for e-exams)

3 Payment enclosed; check made payable to
Lynne Rienner Publishers; US dollars only
 Please charge: VISA MC Exp. _____
Card No. _____
Signature _____

4 **Send your prepaid order to:**
Lynne Rienner Publishers
1800 30th St., Suite 314, Boulder, CO 80301 USA
Tel: 303-444-6684 Fax: 303-444-0824
E-mail: cservice@rienner.com • www.rienner.com

In Australia/New Zealand/Fiji, send orders to:

Taylor & Francis Group
c/o TL Distribution Pty Ltd
Unit 1, 18 Shale Place
Eastern Creek
NSW 2766 Australia
Tel: +61 (0) 2-8778-9999
Fax: +61 (0) 2-8778-9944
E-mail: orders@tldistribution.com.au
www.tldonline.com.au
For information on academic inspection
copies, e-mail books@tandf.com.au.

In Europe, send orders to:

Lynne Rienner Publishers
c/o Turpin Distribution
Pegasus Drive, Stratton Business Park
Biggleswade SG18 8TQ UK
Tel: +44 (0) 1767 604-972
Fax: +44 (0) 1767 601-640
E-mail: eurospan@turpin-distribution.com
www.eurospanbookstore.com
For information on academic inspection
copies, contact Imogen Adams at
imogen.adams@eurospangroup.com.

All titles can be ordered through
your local bookstore.

Discounts are not available in
Australia, New Zealand, Fiji, or Europe.

EXAMINATION COPIES:

Electronic exam copies of paperbacks are free for 60 days (after which your access will cease) or you can pay \$7.50 for perpetual access.

If you prefer a print copy, paperback exam copies are available for \$7.50 in the US and \$15 elsewhere, *shipping included*. Hardcover exam copies are available at a 50% discount, plus shipping.

Please limit your request to 3 books and include the name of your institution along with the name and number of the course, its anticipated enrollment, and when it will be offered.

ISBN (last 6 digits)	AUTHOR	PRICE

UNITED STATES:
\$5 for the 1st book;
\$2 for each add'l.
ALL OTHER AREAS:
\$15 for the 1st book;
\$5 for each add'l.

Subtotal \$ _____
CO residents
add 3% sales tax \$ _____
Shipping \$ _____
Total \$ _____

01/18

WEB



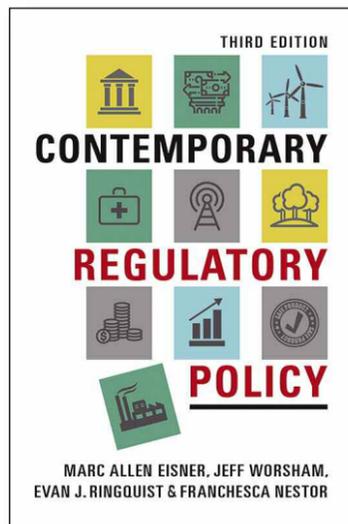
LYNNE RIENNER PUBLISHERS

1800 30th Street, Suite 314
Boulder, CO 80301-1026 USA

WEB

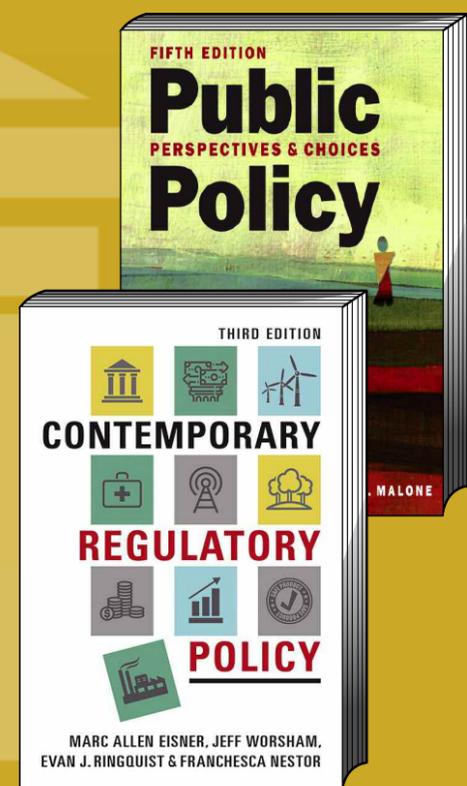
PRSR STD
U.S. Postage
PAID
Boulder, CO
Permit No. 507

NEW—3RD EDITION!



Public Policy

FOR YOUR COURSES
ALL BOOKS \$19.95-\$35!



LYNNE RIENNER PUBLISHERS

CELEBRATING 34 YEARS OF INDEPENDENT PUBLISHING