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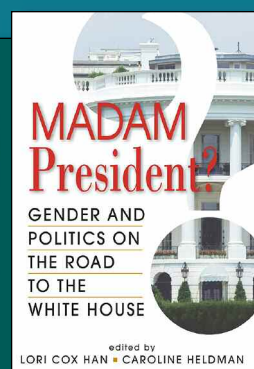
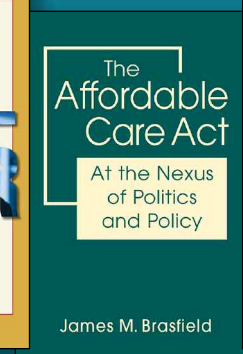
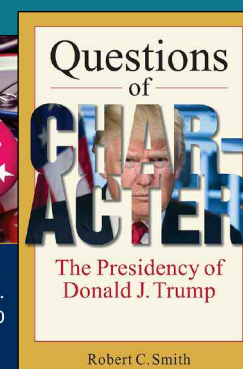
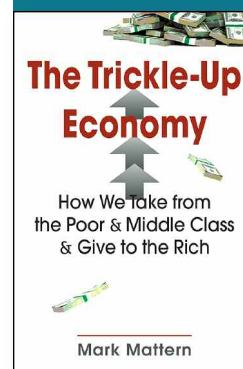
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2021-2022

US Politics & Policy



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NEW!

The Trickle-Up Economy: How We Take from the Poor and Middle Class and Give to the Rich

Mark Mattern

“A significant, and provocative, contribution.... Not only logical, systematic, and carefully researched, but also well written and accessible.” —Alan W. Cafruny, Hamilton College

One of the most durable myths of US political economy is that we take from the rich and give to the poor—penalizing the rich for their hard work and rewarding the undeserving. Mark Mattern turns that story on its head.

Documenting the everyday, institutionalized ways that income and wealth are transferred upward in the United States, Mattern shows how in fact the bottom subsidizes the top. His provocative analysis, describing in detail the processes and policy choices that systematically favor the rich, is both a tale of “Robin Hood in reverse” and a call for a more equitable, democratic political economy.

Mark Mattern is professor in the Department of Politics and Global Citizenship at Baldwin-Wallace University.

CONTENTS

- Trickle-Down Economics: Myths and Fairy Tales.
- Wages and Benefits: No Fair Share for Workers.
- The Tax System: Class Struggle Laid Bare.
- Social Welfare: We’re All on the Dole.
- Corporate Welfare: Aid for Dependent Corporations.
- The US Financial System: A Casino Economy.

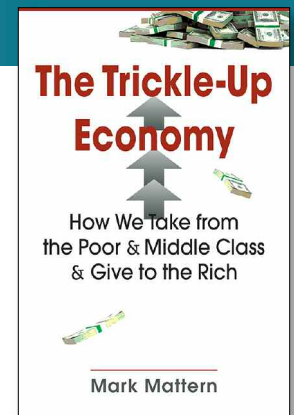
- Racialized Redistribution: Affirmative Action for White People.
- Markets and Power: The Invisible Fist.
- Reversing the Flow: Toward a More Democratic Political Economy.

2021/205 pages

ISBN: 978-1-62637-968-8 hc \$88/£69.50

ISBN: 978-1-62637-970-1 pb \$27.50/£21.95

Australia: hc A\$127.60/pb A\$40.70



Mark Mattern

A CLASSIC!

How Change Happens— or Doesn't: The Politics of US Public Policy

Elaine C. Kamarck

“An excellent little book about how to deal with knotty problems in politics and policy.”

—Mark Funkhouser, *Governing*

“[A] gem.... Essential for undergraduates through faculty studying Congress or policy change.” —*Choice*

“Will appeal to both scholarly and general readers interested in an updated account of US public policy change.” —*Library Journal*

How do transformative changes in public policy take place? Why do some issues rise to the top of the political agenda, while others are completely ignored? What makes some major policy initiatives succeed—at times, even when the odds are decidedly against them—while others fail or languish for decades? Answering these questions is the purpose of this book.

Elaine Kamarck traces the paths of a series of modern policy initiatives from the orderly world of analysis to the messy world of partisan politics. Dissecting the reasons for policy success and failure, she offers an intriguing new perspective on how change happens in the space where politics and policy overlap.

Elaine C. Kamarck is lecturer in public policy at Harvard University's John F. Kennedy School of Government.

CONTENTS

- Change in the Messy World of Partisan Politics.
- Assessing the Policy Battlefield.
- Evaluating Policy Problems.
- Not All Policy Is Created Equal.
- The Over-Rated Value of Bipartisanship.
- When the Insiders Get It Wrong.

- Politics as a Fight.
- Elections: Do They Matter?
- Coping with the Unexpected.

2013/163 pages

ISBN: 978-1-58826-916-4 hc \$55/£43.50

ISBN: 978-1-58826-939-3 pb \$24/£18.95

Australia: hc A\$80.30/pb A\$35.20

HOW
Change
HAPPENS
OR DOESN'T
The Politics of
US Public Policy

ELAINE C. KAMARCK

NEW!

The Affordable Care Act: At the Nexus of Politics and Policy

James M. Brasfield

“Excellent.... Brasfield's comprehensive account of the Affordable Care Act and its aftermath brings together a wealth of information on the legislation's formation, implementation, and successes/failures in the years since its enactment.” —**Laura Olson**, *Lehigh University*

In the more than a decade since the enactment of the Affordable Care Act, questions about the law continue to be vigorously debated. What political dynamics led to its passage? Why has it been subject to so many existential threats? What accounts for its survival and growth? How can its performance best be evaluated?

Addressing these questions, James Brasfield eschews partisan rhetoric to provide an in-depth discussion of the politics and policy of the ACA—from its origins to the present—assess the success of the law in achieving its goals, and project possible future scenarios.

James M. Brasfield is professor emeritus at Webster University.

CONTENTS

- The Origins of the ACA: A Century of Debate.
- The Promised Land: Health Reform at Last.
- The Hard Work Begins: ACA Implementation.
- The Dog Caught the Car: Now What?
- Sabotage Strategies: The Trump Years.

- An Assessment: What Has Been Achieved?
- The Verdict: Public Opinion, Legal Opinions.
- Cost Control: An Elusive Goal.
- The ACA Today ... and Tomorrow.

April 2022/ca. 280 pages

ISBN: 978-1-955055-23-9

hc \$95/£74.95

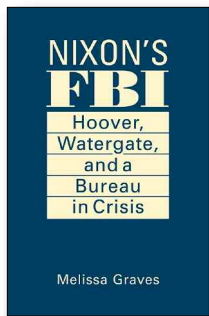
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The
Affordable
Care Act
At the Nexus
of Politics
and Policy

James M. Brasfield



Nixon's FBI: Hoover, Watergate, and a Bureau in Crisis

Melissa Graves

"A fine book."
—*Choice*

"Nixon's FBI [is] an
important read."

—James Robenalt,
Washington Decoded

In 1974, Richard Nixon resigned in disgrace. In 2020, Donald Trump was impeached. Both were investigated by the FBI, an agency under their control. How is it that the bureau is responsible for investigating the president it serves? How can it do so effectively? *Nixon's FBI* confronts these questions.

Melissa Graves draws on groundbreaking research and personal interviews with

several of the agents involved to take us back to the time of the Watergate scandal. Her new perspective on J. Edgar Hoover's last days, his successor's tenure, and the many obstacles that FBI special agents faced from both their leadership and the White House reveals the always complex and often fraught relationship between the president and the FBI ... and makes palpable the ways that history repeats itself.

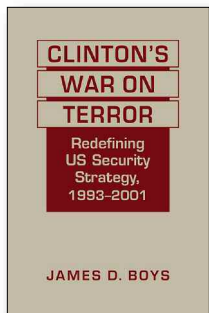
Melissa Graves is assistant professor of intelligence studies at The Citadel.

2020/247 pages

ISBN: 978-1-62637-917-6

hc \$85/£66.95

Australia: A\$123.20



Clinton's War on Terror: Redefining US Security Strategy, 1993–2001

James D. Boys

"Informative and thorough.... Boys offers a unique perspective on the Clinton administration and its foreign policy."

—James M. McCormick,
Iowa State University

In the aftermath of the catastrophic attacks of September 11, 2001, President Bill Clinton's time in office was portrayed as one in which vital opportunities to confront growing threats to US security were missed. Firmly challenging this characterization, James Boys explores the long-misunderstood approach adopted by the Clinton administration as it sought to define an effective response to acts of political violence.

Boys argues that only by understanding the efforts of Clinton and his team to address international terrorism can we make sense of the reasoning behind the actions of George W. Bush, Barack Obama, and Donald Trump, all of whom inherited, continued, and expanded on Clinton-era policies and practices. Drawing on official documents and on interviews with key players, he reveals the evolution of counterterrorism strategy throughout the Clinton administration, as well as the ramifications that it has today.

James D. Boys is associate professor of international political studies at Richmond University, London.

2018/283 pages

ISBN: 978-1-62637-743-1

hc \$89.95/£70.95

Australia: A\$130.90

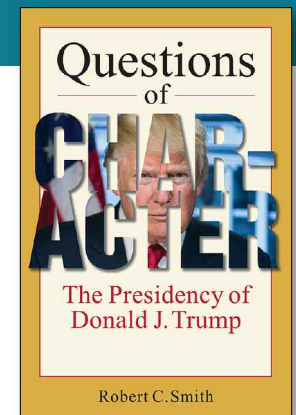
NEW!

Questions of Character: The Presidency of Donald J. Trump

Robert C. Smith

"Anyone interested in the Trump presidency and how character affects policy will want to read this book."

—James Pfiffner, George Mason University



Conversations about Donald Trump often begin with the question: how did he become president? In *Questions of Character*, Robert Smith provides some compelling answers based on his assessment of the role that personality and character played leading up to and during Trump's term in office.

Smith traces the impact of Trump's character on the conduct of domestic and foreign policy, the organization of the White House staff and decisionmaking processes, and the habitual use of inflammatory rhetoric to advance policies and rally and sustain the "Make America Great Again" constituency. He also looks at Trump's reaction to defeat in the 2020 election. The result is a comprehensive exploration of the consequences of Trump's character—personal, presidential, and democratic—during this contentious period in US presidential history.

Robert C. Smith is professor emeritus of political science at San Francisco State University.

CONTENTS

- The Trump Presidency: Examining Coolly in a Hot Time.
- The Context of the 2016 Presidential Election.
- The Importance of Presidential Personality and Character.
- Trump's Character: A Developmental Biography.
- Presidential Character and Trumpian Rhetoric.
- Presidential Character and Trump's Domestic Policy.

- Presidential Character and Trump's Foreign Policy.
- Does Personal Character Matter?
- How Did Trump Become President?
- Democratic Character and the 2020 Election.
- The Trump Legacy: Speculating on the Future.

January 2022/ca. 180 pages

ISBN: 978-1-955055-08-6 hc \$89.95/£70.95

ISBN: 987-1-955055-09-3 pb \$28.50/£22.50

Australia: hc A\$130.90/pb A\$41.80

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Madam President?

Gender and Politics on the Road to the White House

Lori Cox Han and Caroline Heldman, editors

“An illuminating compilation of essays.... It provides an excellent overview of the many challenges—and to some degree benefits—that many women candidates and politicians encounter.”

—Ivy A.M. Cargile,
Gender & Society

“Chock-full of first-rate analysis by top-notch scholars on questions of women, gender, and the US presidency. I certainly want this book in my personal library.”

—Shauna L. Shames, Rutgers University–Camden

Scholars and pundits alike have spent more than a little time speculating about why Hillary Clinton lost the presidency to Donald Trump in 2016. Their conclusions may differ, but few would disagree that Clinton’s nomination by a major party changed the political landscape in significant ways—nor that the results of the 2016 election provoked a large number of women to run for office at all levels of government. The genie is out of the bottle.

In this context, the authors of *Madam President?* critically analyze the barriers facing women on the road to the White House—from gender stereotyping to biased media coverage, the conflation of masculinity and the presidency, gendered conceptions of leadership, and more.

Lori Cox Han is professor of political science at Chapman University.
Caroline Heldman is professor of politics at Occidental College.

CONTENTS

- Electing Madam President—*L.C. Han.*
- Comparing the Years of the Woman, 1992 and 2018—*A. Pluta and M. Knight-Finley.*
- Money and Candidate Viability—*V.A. Farrar-Myers.*
- Masculinity and Media Coverage on the Campaign Trail—*M. Conroy.*
- Electing a Woman President in the #MeToo Era—*C. Heldman.*
- Women, the Presidency, and Popular Culture—*L. Beail and L.J. Goren.*
- The Public’s Perceptions of Candidates’ Spouses—*B. Frederick, L. Elder, and B. Burrell.*

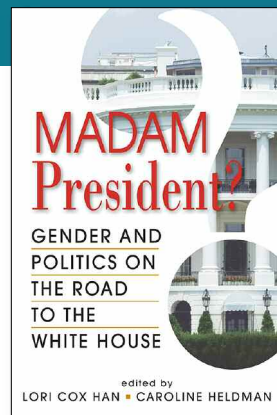
- Sex, Gender, and Leadership in the Executive Branch—*K.M. Hult.*
- Gender and Leadership Challenges in National Security—*M. Bose.*
- Confronting Barriers on the Road to Madam President—*C. Heldman and L.C. Han.*

2020/227 pages

ISBN: 978-1-62637-886-5 hc \$85/£66.95

ISBN: 978-1-62637-887-2 pb \$27.50/£21.95

Australia: hc A\$123.20/pb A\$40.70



NEW!

The Women of 2018:

The Pink Wave in the US House Elections ... and Its Legacy in 2020

Barbara Burrell

“Engaging and informative, this book takes readers on a journey alongside female political candidates in the US as they strive for office. Both experts and newcomers to gender politics will find the combination of historical and current research with detailed accounts and experiences of these women to be a compelling read.” —Victoria D. Beall, University of Kentucky

“A compelling and complete account of the 2018 election cycle, chronicling the remarkable story of female candidates in a ‘Year of the Woman.’ Everything you need to know about this historic campaign.”

—Barbara Palmer,
Baldwin Wallace University

“Provides the quintessential overview of women’s congressional campaigns in the 2018 midterm elections, showing convincingly that the pink wave was historic on numerous fronts.” —Melissa Deckman, Washington College

Avengers. PerSisters. The pink wave. And even badasses. These terms have been used to refer to the unprecedented number of female candidates who ran for elected office in the United States in 2018.

Barbara Burrell explores this phenomenon—in the context of women’s candidacies for election to the US House of Representatives—discussing who the women were, why they chose to run, the nature of their campaigns, and their legacy as reflected in the 2020 elections. Not least, her findings clearly challenge traditional perspectives on women’s quests for political leadership.

Barbara Burrell is professor emerita of political science at Northern Illinois University.

CONTENTS

- The Women of 2018.
- Gender in the Making of the 2018 Elections.
- Who Were the Candidates?
- Why Did They Run?
- Media Messaging on the Campaign Trail.
- The Challenges of Fundraising.

- Becoming Representatives.
- From 2018 to 2020, and Beyond.

2021/191 pages

ISBN: 978-1-62637-929-9 hc \$85/£66.95

ISBN: 978-1-62637-931-2 pb \$26.50/£20.95

Australia: hc A\$123.20/pb A\$38.50



Surprising News: How the Media Affect—and Do Not Affect—Politics

Kenneth Newton

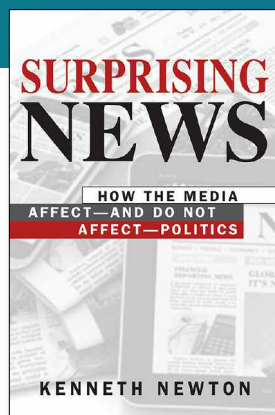
“First-rate in every respect.... Perceptive, pithy, up-to-date, and written in a clear-sighted, and even charming, style.... A wonderfully instructive, indispensable book.”

—Michael Schudson, Columbia University

“Highly recommended.” —Choice

“Dispelling conventional myths, and providing careful scrutiny of the evidence, Surprising News is a tour de force.”

—Pippa Norris, Harvard University
and University of Sydney



What role do the media play in influencing political life and shaping public opinion and behavior? Do they support—or undermine—our democratic beliefs and institutions? Claims about the media’s powerful influence are frequently made, but where is the evidence?

Kenneth Newton scrutinizes these complex questions. Recognizing that differing forms of political communication have differing effects on differing people around the world, Newton goes further to ask why this occurs, and how. The answers that he presents in *Surprising News* offer a deeply researched, enlightening challenge to conventional wisdom in this age of fake news, post-truth, and claims about how the new digital media have transformed politics.

Kenneth Newton is professor emeritus of comparative politics at the University of Southampton.

CONTENTS

- Surprising News.
- Belief Preservation.
- Partisans and Party Identifiers.
- When the Public Is Not Buying.
- Personal Knowledge and Experience.
- Political Talk.
- Trust and Distrust.
- Diffuse and Subconscious Effects.
- Public Service and Commercial TV.

- Hyper-Pluralism in the Digital Age.
- Pluralist News Diets?
- Explaining Media Political Effects.
- Postscript: What Politicians Should Understand.

2019/277 pages

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Religious Identity in US Politics

Matthew R. Miles

“At just the right time, Matt Miles offers this sustained treatment of how political and religious identities intersect, embracing the causal ambiguity between them to explore questions of system support, trust, and political behavior. His book should be required reading for scholars of religion and politics.”

—Paul A. Djupe, Denison University

While existing scholarship addresses the influence of religious affiliation on political attitudes and behaviors in the United States, a number of puzzling questions remain unanswered. In response, Matthew Miles demonstrates that a more complete conceptualization of religion as a social identity can help to explain many of those puzzles. As he explores the impact, both positive and negative, of religious identity on political attitudes, he also shows that the religion-politics relationship is not a one-way street.

Matthew R. Miles is associate professor of political science at Brigham Young University–Idaho.

CONTENTS

- The Role of Religious Identity in US Politics.
- Defining Religious Identity.
- Religious Identity and Support for Members of Congress.
- Religious Identity and Political Trust: The Obama Era.
- Christian Identity and Anti-Atheist Intolerance.

- The Religious Divide.
- When Religious and Partisan Identities Collide.
- How Political Identities Influence Religious Beliefs.
- Is Reconciliation Possible?

2019/190 pages

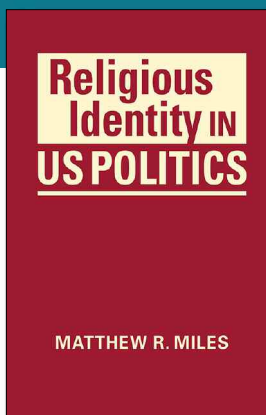
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The Homelessness Industry: A Critique of US Social Policy

Elizabeth Beck and Pamela C. Twiss

“Provides important documentation and analysis of the evolution of U.S. homelessness policies.” —Dennis Culhane, *Contemporary Sociology*

“How did homelessness go from being understood as a social problem to becoming just a normal feature of life [in the United States]? If you’ve ever asked this question, *The Homelessness Industry* is essential reading.” —Vincent Lyon-Callo, *Western Michigan University*

2019/287 pages • ISBN: 978-1-62637-741-7 • hc \$78.50/£61.95/A\$114.40

Ending Homelessness: Why We Haven’t, How We Can

Donald W. Burnes and David L. DiLeo, editors

“A comprehensive and in-depth analysis of the complexities of the pervasive social and economic problem of homelessness.” —*Journal of Sociology and Social Welfare*

paperback 2019/341 pages • ISBN: 978-1-62637-839-1 • pb \$29.95/£23.95/A\$44

Journeys out of Homelessness: The Voices of Lived Experience

Jamie Rife and Donald W. Burnes, and contributors

“This commonsense guide is full of insights for policy makers and social workers confronting the problem of homelessness.” —*Publishers Weekly*

“This book will change the dialogue and the public and political will to solve the issue of homelessness in the United States.” —Susan E. Jacobson, *Regis College*

2020/205 pages • ISBN: 978-1-62637-860-5 • pb \$29.95/£23.95/A\$44

Hunger in the Land of Plenty: A Critical Look at Food Insecurity

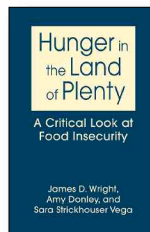
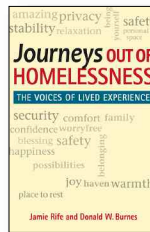
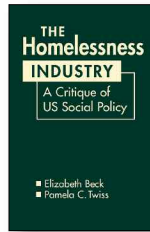
James D. Wright, Amy Donley, and Sara Strickhouser Vega

“The authors ... do a powerful job arguing their essential case: that food insecurity is a problem of access and distribution more than it is a supply problem. [They] present a convincing case as to why policy makers and citizens should believe, and act, as if this is a solvable social problem.” —*Choice*

“An insightful discourse on food insecurity, including its social and historical context, risk factors, health consequences, current community strategies and policies, and future solutions.”

—Kaipeng Wang, *Journal of Sociology & Social Welfare*

2019/183 pages • ISBN: 978-1-62637-765-3 • hc \$69.95/£54.95/A\$101.20



NEW!

The Corruption Debates: Left vs. Right—and Does It Matter—in the Americas

Stephen D. Morris

“A provocative analysis of the contentious politics of corruption and reform, raising fundamental questions of power and justice.... The contemporary anticorruption industry would benefit from rethinking the theoretical and political challenges raised in this book.”

—Michael Johnston, *Colgate University*

“Offers a breath of fresh air for the study of a critical issue.”

—David Arellano-Gault, *CIDE*

While there is arguably universal agreement that corruption plagues countries worldwide, do we agree as well on what corruption is and how to fight it? Do the left and right on the political spectrum hold conflicting views on the issue? Is there a difference in how successful left vs. right governments are in curbing corruption? These are the questions that inspired *The Corruption Debates*.

Stephen Morris explores left and right anticorruption ideologies broadly, then turns to promises, policies, and outcomes in North and South America. He also reaches beyond differences rooted in left/right dichotomies to develop an alternative hypothesis, one reflecting an in-power vs. out-of-power dynamic. His book captures the inherently political nature of not only corruption, but, equally, our understanding of it.

Stephen D. Morris is professor of political science and international relations at Middle Tennessee State University and adjunct professor in the Center for Latin American Studies at Vanderbilt University.

CONTENTS

- Ideology and the Corruption Debates.
- Parsing the Literature.
- Political Rhetoric in the Americas.
- Anticorruption Policies Left and Right.
- Assessing Policy Outcomes.

- The Power Factor: An Alternative Hypothesis.
- The Corruption Dilemmas.

2021/251 pages

ISBN: 978-1-62637-956-5

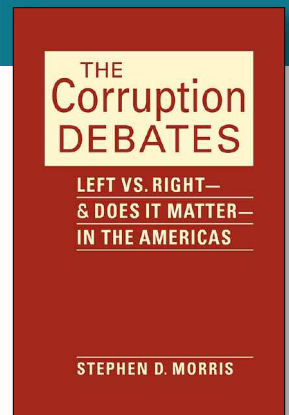
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Spying: Assessing US Domestic Intelligence Since 9/11

Darren E. Tromblay

“A welcome addition to the ... literature on domestic and homeland intelligence in the United States. It will interest more than just intelligence specialists, because Tromblay addresses broader homeland security issues, focusing on the FBI and DHS, and the book would serve as a useful introduction to those agencies.” —Erik Dahl, *Homeland Security Affairs*

Initiated in the aftermath of the September 11 terrorist attacks, have the reforms of the US intelligence enterprise served their purpose? What have been the results of the creation of the Department of Homeland Security, the Office of the Director of National Intelligence, and a reorganized FBI? Have they helped to reduce blind spots and redundancies in resources and responsibilities ... and to prevent misuses of intelligence and law enforcement? How did a disaster like the Snowden scandal happen?

Darren Tromblay answers these questions in his thorough, often provocative, assessment of post-9/11 US domestic intelligence activities in the pursuit of national security.

Darren E. Tromblay has served as an intelligence analyst with the US government since 2005.

CONTENTS

- The US Intelligence Enterprise.
- Emergence of a Domestically Oriented Intelligence Enterprise.
- Crisis and Competition.
- The Vision of the FBI After 9/11.
- Reorganizing the Bureau.
- The FBI's Human Capital Issues.
- The Intelligence Enterprise at the Department of Homeland Security.

- DHS Intelligence Analysis.
- The Roles of Other Agencies.
- Federally Driven Fusion.
- Fusion and Confusion at the Subfederal Level.
- Lessons Observed (if Not Learned).

2019/245 pages

ISBN: 978-1-62637-780-6 hc **\$29.95/£23.95**
Australia: A\$44

SPYING

ASSESSING
US DOMESTIC
INTELLIGENCE
SINCE 9/11

DARREN E. TROMBLAY

Shots Fired: Gun Violence in the United States

Howard Rahtz

“This well-documented work will be a useful starting point for both academics and the general public engaging in the gun debate.” —*Library Journal*

“A highly readable, thorough, and insightful examination of mass shootings and other gun violence. Shots Fired is essential for all—from informed citizens and students to police and policymakers—who are concerned about how to stop these all too frequent tragedies.” —**John Eck**, University of Cincinnati

Mass killings. Gang violence. Street crimes. Suicides. Accidental shootings. The United States is enduring a literal epidemic of gun violence. Howard Rahtz, drawing on decades of experience as a police officer all too familiar with the horrors that guns can cause, delves deeply into the nature and impact of this epidemic.

Rahtz explores each element of the triangle of ability, desire, and opportunity that typically characterizes gun violence. Going further, he also suggests practical, “left of bang” preventative actions—steps that could limit the violence while respecting contentious Second Amendment rights.

Howard Rahtz served for nearly two decades with the Cincinnati Police Department, retiring in 2007 as commander of the Vice Control Unit. He currently teaches at police academies in the area and speaks nationally on police reform.

CONTENTS

- Foreword—*Frank Straub*.
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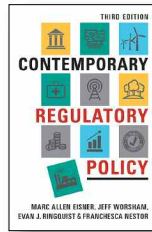
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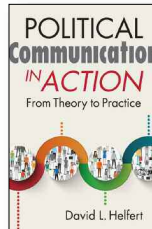
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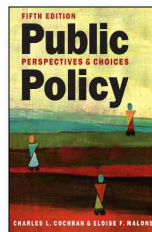
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